KANNUR UNIVERSITY

(Abstract)

FYUGP- Second Semester Syllabus of Alternative English Programme (Ability Enhancement course 4) -Approved-Implemented in Affiliated Colleges w.e.f.2024 admission- Orders Issued

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ACADEMIC C SECTION

ACAD C/ACAD C5/21693/2024   Dated: 03.07.2025

Read:-1. ACAD C/ACAD C5/21693/2024 dtd: 11.02.2025

    2. Minutes of the meetings of the BoS in English UG) held on 23.05.2025.

    3. E-mail dtd.02.06.2025 from the Chairperson, BoS English (UG)

    4. Remarks received from Dean, Faculty Language and Literature via E-mail dtd: 03/06/2025

    5. Minutes of the meeting of all Deans of Faculties held on 04.06.2025

    6. The Orders of the Vice Chancellor in the file No. ACAD C/ACAD C3/2948/2025 dtd: 04.06.2025

ORDER

1.The Syllabus of First semester Alternative English Course under FYUGP pattern was approved and implemented in Affiliated colleges w.e.f.2024 admission vide paper read (1) above

2. Subsequently, the Board of Studies in English (UG) held on 23.05.2025 finalised the Syllabus of Second semester Alternative English Course (AEC 4) and the Chairperson vide paper read 3 forwarded the same for approval and implementation w.e.f 2024 admission.

3.The syllabus, prepared by the Board of Studies was forwarded to the Dean , Faculty of Language and Literature for verification and at the meeting of all Deans of Faculties vide paper read (4) recommended to approve the Second semester syllabus of Alternative English Course (AEC 4)

4. The Vice Chancellor, after considering the recommendation of the meeting of all Deans of faculties , and in exercising the powers of the Academic Council, conferred under Section 11(1) Chapter III of Kannur University Act, 1996 and all other enabling provisions read together with, **approved the Second semester Syllabus of Alternative English Course (AEC 4) and accorded sanction to implement the same w.e.f. 2024 admission in Affiliated Colleges under the University, subject to reporting to the Academic Council.**

5.The Second Semester syllabus of Alternative English Course (AEC 4) under FYUGP pattern, implemented in Affiliated colleges under the University, w.e.f. 2024 admission is appended with this U.O. & uploaded in the University website.

    Orders are issued accordingly.

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             DEPUTY REGISTRAR (ACADEMIC)

                   For REGISTRAR

To: 1. The Controller of Examinations (through PA)

      2.The Principals of Arts and Science Colleges affiliated to Kannur University

Copy To: 1. The Chairperson, Board of Studies in English (UG)
2. PS to VC/PA to R
3. EX CI/EG I/AR-I/AR VII/JR-2(EXAM)
4. DR/AR (Academic)
5. Web Manger/Computer Programmer
7. SF/DF/FC

Forwarded / By Order

SECTION OFFICER

"KU2AEC4ENG102": "ALTERNATIVE ENGLISH"

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
2	AEC	100	KU2AEC4ENG102	3	60

Learning Approach (Hours/ Week)			Marks Distribution			Duration of ESE (Hours)
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	
2	2	0	25	50	75	1.5

Course Description:

This course is designed to enhance students' linguistic competence, cultural awareness, appreciation of literature, and effective use of language. By engaging with diverse discourses, students will refine their command of language. Through comparative analysis, structured discussions, and writing exercises, they will develop critical thinking and explore the intersections of cultural identities.

Course Prerequisite: NIL

Course Outcomes:

CO No.	Expected Outcome	Learning Domains
1	students familiarise cultural traditions from different regions, focusing on linguistic diversity to use a wide variety of English.	A
2	Explore short narratives from multiple languages that focus on themes of displacement, diaspora, inequality, identity, and regional issues and express concerns in their own way.	A
3	Learn to use linguistic forms to express personal, cultural, and political perspectives.	B
4	Enhance the ability to develop a social and cultural perspective for the practical application of the English language.	B
5	Apply aspects of creativity and critical thinking through content	C

	creation exercises.	

Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)

Mapping of Course Outcomes to PSOs

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	X					X	X
CO 2		X	X			X	X
CO 3	X	X	X				
CO 4	X	X		X		X	
CO 5			X	X	X		X

COURSE CONTENTS

Contents for Classroom Transaction:

MODULE	UNIT	DESCRIPTION	HOURS 60
1		**MODULE 1: Emotional Language**	**10**
	1	Warsan Shire: "Home"	
	2	Imtiaz Dharker: "Minority"	
	3	Arun Kamble: "Which Language Should I Speak"	
	4	Aleena: "My English"	

MODULE	UNIT	DESCRIPTION	HOURS
2		**MODULE 2: Interventional Language**	**15**
	1	Idiomatic Expressions/ Headlines/Taglines	
	2	Newspaper Report/Editorial/Review/Feature Article	
	3	Functional transactions, Technical (legal, medical, scientific) and Public	

		Service transactions, Transcreation, Online tools, AI interventions	
	4	Case Study on humanitarian crisis – "Global migration, by the numbers: who migrates, where they go and why" https://www.weforum.org/agenda/2020/01/iom-global-migration-report-international-migrants-2020/	

		MODULE 3: New Media Language	**15**
3	1	Digital Story Telling: Hypertext fiction, Podcasts, Interactive Fiction, Augmented Reality/Virtual Reality.	
	2	News and Current Affairs, Talk Shows, Phone-in Programmes, Interviews [E.g. How do you grow plants in space? | BBC News https://www.youtube.com/watch?v=vv6ATRPUjrI]	
	3	Educating in a World of Artificial Intelligence (Interview) https://www.gse.harvard.edu/ideas/edcast/23/02/educating-world-artificial-intelligence	
	4	"My immigration story" Tan Le |TEDxWomen 2011December 2011 https://www.ted.com/talks/tan_le_my_immigration_story?referrer=playlist-personal_tales_from_the_edge_o&autoplay=true	

		MODULE 4: Audio Visual Language	**15**
4	1	Jeet Thayil: Malayalam's Ghazal (Audio- 2 minutes) https://www.poemhunter.com/poem/malayalam-s-ghazal-2/	
	2	Helen Brown: The surprising power of internet memeshttps://www.bbc.com/future/article/20220928-the-surprising-power-of-internet-memes	
	3	Morgan Neville: *Won't You Be My Neighbor?* (2018) Documentary	
	4	Mohammad Zakariya: *Sudani from Nigeria* (2018)	

	Teacher Specific Module [Only for Internal Assessment]	**5**
5	*Directions*	
	- Encourage students to critically appreciate short narratives	5

- Equip students to engage in discussions, and create content. - Organize activities that allow students to practically apply their learning. - Facilitate discussions on social issues in relation to literature and culture. - Guide to conduct fieldwork for projects rooted in socially relevant topics.	

Essential Readings:

Crystal, David. *Language and the Internet*. Updated ed., Cambridge University Press, 2012.
Kezo, Rukulu, Tatongkala Lemtur, and Opangmenla Jamir. *Workbook on Alternative English*. Nagaland University, 2025.
Satpathy, Sumanyu, editor. *Language, Literature and Creativity*. Orient Blackswan, 2013.
Swan, Michael. *Practical English Usage*. 4th ed., Oxford University Press, 2016.

Assessment Rubrics:

Evaluation Type	Components		Marks
End Semester Evaluation	**Theory**		**35**
	Practical		**15**
	a)	Class Test -1	05
	b)	Class Test - 2	05
	c)	Viva - Voce	05
	ESE Total		**50**
Continuous Evaluation	**Theory**		**15**
	a)	Test Paper- 1	05
	b)	Test Paper-2	05
	c)	Assignment	05
	Practical		**10**
	a)	Field Work	10
	CE Total		**25**
Total (ESE + CE)			**75**

Note: Practicums have only internal assessments.