

**(Abstract)**

Bachelor of Business Administration (B.B.A.) Programme (CBCSS -OBE) - Under Private Registration (2020) - Core Course IX : 4B09BBA: Industrial Visit And Report in the 4th Semester - internal component discarded - 25 marks allotted exclusively for External component - implemented w.e.f 2020 admission-Orders Issued.

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**ACADEMIC C SECTION**

Acad.C5/1005/PR/BBA/2020

Dated: 03.01.2023

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- Read:-1. U.O No. Acad.C5/1005/PR/BBA/2020 Dated: 14.07.2021.  
2. Submission of Director, School of Distance Education dated 14.11.2022.  
3. Letter No. Acad.C5/1005/PR/BBA/2020 Dated: 28.11.2022.  
4. E mail from the former Chairperson Board of Studies in Management Studies (UG)(2018-20) dated 05.12.2022.

**ORDER**

1. The Scheme, Syllabus and Model Question Paper for Core Courses, Discipline Specific Elective Core Courses, General Awareness Courses, Complementary Elective Courses and Generic Elective Courses of Bachelor of Business Administration (B.B.A.) Programme ( CBCSS -OBE) under Private Registration (2020) was implemented as per paper read (1) above.
2. As there is no facility for the evaluation of the internal component of the Courses for Private Registration programmes, the Director, School of Distance Education requested to discard internal component of Core Course IX : 4B09BBA: Industrial Visit And Report (IV th semester ) and to do the same with external evaluation only and to modify the Syllabus of BBA Programme under Private Registration, as per paper read (2) above.
3. As all activities related to the reconstituted Board of Studies are kept in abeyance in the light of the judgement in WA No.1530/2021 Dated 22.03.2022, the former Chairperson, Board of Studies in Management Studies (UG)(2018-20) was requested to make necessary changes and submit the modified Scheme and Syllabus of Bachelor of Business Administration (B.B.A.) Programme under Private Registration (2020), as per paper read (3) above.
4. The former Chairperson Board of Studies in Management Studies (UG)(2018-20), as per paper read (4), submitted the modified Scheme and syllabus of Bachelor of Business Administration (B.B.A.) Programme under Private Registration (2020), excluding the Internal component and assigning 25 marks exclusively for External component for the Core Course IX : 4B09BBA: Industrial Visit And Report in the 4<sup>th</sup> Semester, for implementation w.e.f 2020.
5. The Vice Chancellor, after considering the matter in detail, and in exercise of the powers of the Academic Council conferred under section 11(1) Chapter III of the Kannur university Act 1996, has accorded sanction to discard the Internal component and assigning 25 marks exclusively for External component for the Core Course IX : 4B09BBA: Industrial Visit And Report in the 4<sup>th</sup> Semester, in the Scheme, Syllabus of Bachelor of Business Administration (B.B.A.) Programme ( CBCSS -OBE) Under Private Registration(2020) and to implement the same w.e.f 2020, and to report to the Academic Council.

6. The modified Scheme, Syllabus of Bachelor of Business Administration (B.B.A.) Programme ( CBCSS -OBE) under Private Registration (2020) are appended and uploaded on the University web site. ( www.kannuruniversity.ac.in).

7. The U.O read (1) above, stands modified to this extent.

Orders issued accordingly.

Sd/-

**BALACHANDRAN V K**  
**DEPUTY REGISTRAR (ACAD)**  
For REGISTRAR

To: The Director, School of Distance Education

Copy To: 1. Examination Branch ( Through PA to CE )

2. PS to VC/PA to PVC/R/DR(SDE)

3. DR/AR I (Acad), EXC1/EG1 (Exam)

4. Computer Programmer & Web Manager (To upload in website)

5. SF /DF/FC

Forwarded / By Order

  
SECTION OFFICER





**KANNUR UNIVERSITY**

**BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME**

**(BBA)**

**CHOICE BASED CREDIT AND SEMESTER SYSTEM**

**(CBCSS)**

**Under**

**Output Based Education**

**(OBE)**

**(2020 ADMISSION UNDER PRIVATE REGISTRATION)**

## **Kannur University**

### **Vision and Mission Statement\***

**Proposed Vision:** To establish a teaching, residential and affiliating University and to provide equitable and just access to quality higher education involving the generation, dissemination and application of knowledge with special focus on the development of higher education.

**Proposed Mission:**

- To produce and disseminate new knowledge and to find novel avenues for application of such knowledge.
- To adopt critical pedagogic practices which uphold scientific temper, the uncompromised spirit of enquiry and the right to dissent.
- To uphold democratic, multicultural, secular, environmental and gender sensitive values as the foundational principles of higher education and to cater to the modern notions of equity, social justice and merit in all educational endeavors.
- To affiliate colleges and other institutions of higher learning and to monitor academic, ethical, administrative and infrastructural standards in such institutions.
- To build stronger community networks based on the values and principles of higher education and to ensure the region's intellectual integration with national vision and international standards.
- To associate with the local self-governing bodies and other statutory as well as non-governmental organizations for continuing education and also for building public awareness on important social, cultural and other policy issues.