

(Abstract)

MBA Programme under Credit Based Semester System - w.e.f 2014 admission - Conduct of 'Organizational Study' (MBA3PR15) in III Semester - Alternative arrangement in the COVID-19 scenario - Guidelines Modified and effective till normalization of the academic environment, for 2019-21 batch - Approved-orders issued

ACADEMIC C SECTION

Acad/C1/1550/2020

Dated: 24.12.2020

- Read:-1. U.O.No.Acad.C1/11460/2013 dated 12.03.2014
2. U.O.No.Acad/C1/4040/2014 dated 16.07.2014
3. Letter from the Principal, Vimal Jyothi Institute of Management & Research, Chemperi dated 22.10.2020
4. E-mail received from Prof. Sumit Mitra, Dean, Faculty of Commerce & Management Studies, dated 02.12.2020

ORDER

1. As per paper read (1) above, the Revised Regulations for the P.G. programmes in Affiliated Colleges under Credit Based Semester System have been implemented in the University with effect from 2014 admission.

2. Subsequently, the Scheme and Syllabus of M.B.A programmes under Credit Based Semester System were implemented in the University with effect from 2014 admission vide paper read (2) above.

3. The 'Organizational Study' (MBA3PR15) is a part of Core Course in the III Semester of 2014 Syllabus of MBA Programme. As per Clause 6. Guidelines, sub clause (a) in the programme regulation of MBA, *"All Students shall undertake an Organizational study for one month in the beginning of third semester in any trading, commercial, industrial, financial or similar organization to be approved by the Department / Institution as the case may be for their respective students. The purpose of the study is to create awareness about the functioning of various departments in the organization. Students shall submit their report on their organizational project in the prescribed format within a period of 30 days to the concerned department /institution. Each student shall be attended with one internal faculty guide, who will monitor the progress of the organizational study in prescribed format for evaluation. Group work is not permitted"*.

4. Meanwhile, the Principal, Vimal Jyothi Institute of Management, Chemperi, in view of the Covid-19 Pandemic situation, submitted certain suggestions as alternative for the conduct of 'Organizational study' of the III Semester MBA programme, vide paper read (3) above.

5. As the Board of Studies in Management Studies (PG) is not in existence, the the remarks of the Dean, Faculty of Commerce & Management Studies was sought on the aforesaid matter, as ordered by the Vice Chancellor.

6. Subsequently, the Dean, Faculty of Commerce & Management Studies vide paper read (4) above, submitted detailed Guidelines with regard to the conduct 'Organizational study' of the III Semester MBA programme, to be followed by students of 2019-21 Batch (2014 Syllabus), until the normalization of the academic environment after COVID-19 pandemic.

7. The Vice-Chancellor, after considering the matter in detail and in exercise of the powers of the Academic Council conferred under Section 11(1), Chapter III of Kannur University Act 1996 accorded sanction to modify the Clause 6 (a) in the Programme Regulation of MBA (2014 Syllabus), regarding guidelines for conduct of 'Organizational study' of the III Semester, applicable to students of 2019-21 Batch, until the normalization of the academic environment after the COVID-19 Pandemic, subject to reporting before the Academic Council, as detailed below.

6.(a) Online format shall be opted for Organizational study. Data collection through web sites and secondary sources shall be done after regular class hours. With one contact person in the Organization, the student shall have multiple pre-scheduled discussions after having identified a problem in the first discussion. Subsequently, before every discussion, the student shall send a written note as summary of discussion in the previous phone call and also indicate in the end what he/she wants to discuss in the next phone call and report shall be generated over time. The time for such discussions should actually not be less than the one month. It shall not be reduced to 15 days unless the report is from secondary source.

(b) Both options of visit and face to face meeting or mix of visit and online are to be discouraged, as all participating organizations may not agree to these options in the pandemic situation.

8. U.O read (2) above, stands modified to this extent.

Orders are issued accordingly.

Sd/-

BALACHANDRAN V K
DEPUTY REGISTRAR (ACAD)
For REGISTRAR

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