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KANNUR UNIVERSITY (Abstract)

Choice Based Credit and Semester System (OBE-Outcome Based Education) - w.e.f 2019 admission- Core papers 4B07 (Internship) and 4B08 (Study Tour) of IV semester BTTM, BBA(TTM) and BBA(AH) Programmes - Alternative arrangement in the post COVID-19 scenario - Modified and effective till normalization of the academic environment - Approved-Orders issued

ACADEMIC BRANCH

Acad/C1/12435/2019

Dated: 20.10.2020

Read:-1. U.O.No.Acad.C2/429/2017 Vol.II dated, 03.06.2019

2. U.O.No.Acad.C1/12435/2019, dated 21.06.2019

3. U.O.No.Acad.CI/12435/2019/i, dated 21.06.2019

4. U.O.No.Acad.CI/12435/2019/i, dated 21.06.2019

5. The Minutes of the Meeting of the Board of Studies in Travel and

Tourism(Cd) held on 25.07.2020

ORDER

1. As per the paper read (1) above, the Revised Regulations for UG programmes in Affiliated colleges under Choice Based Credit and Semester System (in OBE-Outcome Based Education System) were implemented with effect from 2019 admission.

2. Subsequently, the Scheme Syllabus and pattern of Question papers for Core, Complementary Elective and Generic Elective courses of BTTM, BBA(AH) and BBA(TTM) programmes in line with the revised Regulations, as submitted by the Chairperson BoS in Travel and Tourism (Cd), were implemented with effect from 2019 admission as per paper read (2),(3) & (4) above.

3. Internship and Tour Report are Core papers in 4th Semester of BTTM, BBA(TTM) and BBA(AH) programmes [Internship - 4B07TTM, 4B07 BBA(AH) & 4B07 BBA(TTM) and Tour Report - 4B08TTM, 4B08 BBA(AH) & 4B08 BBA(TTM)]

4. Meanwhile, the meeting of the Board of Studies in Travel and Tourism (Cd), held on 25-7-2020 evaluated the post COVID-19 scenario on the Travel, Tourism and Hospitality Industry and concluded that the Internship and Study Tour are not feasible to be conducted during the situation of spreading of the COVID-19 pandemic. As per the minutes of the meeting vide paper read (5) above, the Board of Studies in Travel and Tourism (Cd) recommended alternative procedures with regard to the Internship and Tour Report, until the normalization of the academic environment, as detailed below.

5. <u>I. Substitution of the Internship</u>: Considering the COVID-19 crisis, the colleges offering BTTM and BBA(TTM) have to organize online training Workshops of at least 35 hours cumulative duration for 2nd year students, with emphasis on the practical aspects of the subject. The resource persons should be experts from the industry. The specific subject areas to be included for the three degree programmes are as follows:

i. BTTM and BBA(TTM): Airport, Airlines, Travel/Tour industry, Hotels, Resorts etc.

ii. BBA(AH): Airport, Airlines, GSAs, Hotels, Resorts etc.

The students should prepare a detailed report of the training in no less than 25 pages (excluding the introductory pages and references).

II. Substitution of the Study Tour and Tour Report: The Students concerned are required to prepare a Package Tour of not less than one week duration with detailed Touristic description of the destination. The package should contain a detailed itinerary with promotional materials such as Tour brochure, Tour guiding commentary and detailed tour costing (using estimates).

III. Evaluation of Internship and Tour Report: The College should submit the certified soft copy of the above two reports to the University before the last working day of January ,which should reach the Chairperson, Board of Examination for further evaluation through External Examiners. The University should also direct the respective colleges to make necessary arrangements for the External Examiners to conduct online face-to-face viva-voce with all the registered students. The External Examiners can use any convenient Online video conferencing platform and should provide a brief report of the viva-voce (platform used, time duration and date) to the Chairperson, Board of Examination along with the Mark sheets.

6. The Vice-Chancellor after considering the matter in detail and in exercise of the powers of the Academic Council conferred under Section 11(1), Chapter III of Kannur University Act 1996 and all other enabling provisions read together with, accorded sanction to modify the Syllabus portions of 4th semester core papers Internship - 4B07TTM, 4B07 BBA(AH) & 4B07 BBA(TTM) and Tour Report - 4B08TTM, 4B08 BBA(AH) & 4B08 BBA(TTM) of courses BTTM, BBA(AH), BBA(TTM) (2019 Batch) respectively and implement the alternative suggestions detailed in para (5) above, as recommended by the Board of Studies, until the normalization of the academic environment, after COVID-19 Pandemic, subject to reporting before the Academic Council.

7. U.Os, read (2) (3) & (4) above, stand modified to this extent. Orders are, therefore issued accordingly.

Sd/-BALACHANDRAN V K DEPUTY REGISTRAR (ACAD) For REGISTRAR

To:

The Principals of Colleges offering BTTM, BBA(TTM) and BBA(AH) Programmes
The Chairperson, Board of Studies in Travel and Tourism(Cd)

Copy To: 1 The Examination Branch (through PA to CE)

2. EXC1,EG-I Sections

3. DR/AR-I, Academic

4. The Computer Programmer(for uploading in the website)

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